THE

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SPECIAL ISSUE

ISSUED BY ST. ANDREW'S COLLEGE EXPRESSLY
FOR OLD BOYS, PARENTS AND OTHERS INTERESTED IN THE SCHOOL

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ST. ANDREW'S SEEKS $1,195,000 FOR BUILDINGS, SCHOLARSHIPS

April Appeal To Old Boys, Parents And Corporations

St. Andrew's College is marshalling forces for an international campaign to strengthen its facilities and student aid program. The long-standing problems of overcrowding and lack of scholarship endowment have reached a point so critical that they must be resolved without delay. A plan of action has been prepared to meet the needs.

By unanimous decision of the Board of Governors, the stage is being set for a $1,195,000 capital fund appeal. The intensive phase of solicitation is scheduled for April, 1960.

J. K. Macdonald '22, President of Confederation Life Association, has accepted the post of General Chairman of St. Andrew's College Building and Scholarship Fund. Another prominent Old Boy, Graham F. Towers '13, is serving as Honorary Treasurer. The campaign organization is building up quickly, with College supporters rallying to the school. Members are being enlisted for volunteer committees to seek gifts throughout Canada and in many other parts of the world.

Some advance solicitations are already in progress.

Those closest to the College — Old Boys, parents of past and present students, masters and Board members — are leading the way in giving to the Fund. Corporations, charitable foundations and others who value St. Andrew's are also giving financial support. *Continued on page 4*

J. K. MACDONALD '22
General Chairman

GRAHAM F. TOWERS '13
Honorary Treasurer

Board, Staff and Friends Set Pace

First to answer the call for help are members of the College faculty and Board of Governors. As a result

"We are particularly pleased with the effort being made by the masters," Mr. Macdonald said, in reporting that the first eight faculty gifts totalled $4,350. "Their active support is an excellent example of the kind of spirit and loyalty generated by St. Andrew's. They have let everybody know how the men most directly concerned with education feel about the College and the need for expansion of facilities and scholarship aid. It is an encouraging sign."

Mr. Macdonald also thanked his fellow Board members for their generous support, saying their gifts would serve to set the pace for contributions from all other sources. To date, a total of $184,000 has been given by the Board.

Describe Plans For Development

Purpose of the $1,195,000 building and scholarship development program is to eliminate present overcrowding and allow a modest (42) increase in future enrolments, and to establish a scholarship endowment fund so that a larger number of able boys from all income levels will have an opportunity to attend St. Andrew's. *Continued on page 4*

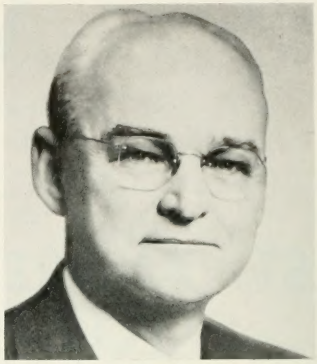
Ask Companies To Invest In Future By Supporting Source of Leadership

"With its outstanding record in the development of leadership abilities, St. Andrew's undoubtedly will receive strong financial support from business and industry across Canada," K. S. Maclachlan '09 predicts. With F. G. Rolph '13, Mr. Maclachlan is co-chairman of a committee being organized to seek corporate gifts for the Fund. Other members enlisted include Christie T. Clark '11, L. G. Lumbers '28 and A. J. Mylrea.

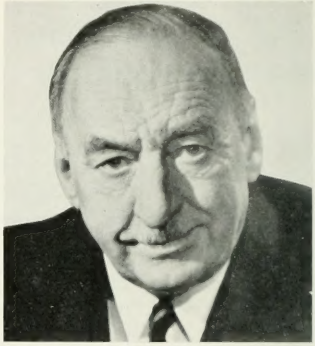
"Corporations acknowledge their responsibility to education, supporting it through taxes or by direct contributions, or both," Mr. Maclachlan states. "St. Andrew's plays an important and specific role in our system of organized education: it is devoted to preparing able boys for university and useful manhood; to encouraging self-discipline; love of learning and hard work; and to the maximum development of individual talents and leadership potential."

"It is a fact that while independent schools account for *less than one per cent* of our total school population a recent survey of 600 senior executives in Canada reveals that *over one-third* attended independent schools during boyhood."

"Corporate support for St. Andrew's College Building and Scholarship Fund helps ensure a continuing flow of well-prepared, able students into our universities and, ultimately, into the economic life stream of our nation as leaders and top calibre talent," Mr. Maclachlan states. "For business and industry, this Fund provides an opportunity to invest in their own future."



K. S. MACLACHLAN '09
Co-chairman, Corporations



F. G. ROLPH '13
Co-chairman, Corporations

W.N. Hovey, Head of Parents' Group Plans Widespread Personal Canvass

With W. N. Hovey, of Toronto, as chairman, the Parents Division of the Fund is gathering momentum, preparing for solicitation throughout Canada and in the United States, Central and South America, the West Indies, United Kingdom and parts of Europe.

A number of key members have been enlisted, including: General Sir Neil M. Ritchie, Chairman of the Toronto Committee; G. H. Love, Chairman, Toronto Present Parents; W. H. T. Wilson, Ontario Committee Chairman; and E. Neil Gray, Chairman for United States. J. S. Deacon, C. M. King, Paul W. Matthews and David K. Rea '28 are among the other committeemen enlisted to date.

Complete up-to-date lists of parents of past and present students are being developed. The aim is to canvass all parents personally, wherever they reside. In some instances the solicitation of parents will be conducted in cooperation with Old Boys committees.

"We who are parents are in a prime position to evaluate the full worth of St. Andrew's College and its educational methods," Mr. Hovey says. "We have seen, and are seeing, the step-by-step progress of our sons from boys to men and know, first-hand, just what the College accomplishes in terms of intellectual, physical and spiritual development. By sending our sons to the school we declare ourselves in favor of its aims, ideals and achievements."

Because it is the policy of the school to keep student fees as low as is consistent with efficient operation and the preservation of standards, St. Andrew's often has had to rely upon personal gifts to help defray annual deficits and for capital expansion. Thus all parents, past and present, have enjoyed the benefits of contributions made by others in years gone by . . . contributions which have allowed the College to keep student fees at a moderate level, Mr. Hovey recalled.

W. N. HOVEY
Chairman, Parents

Old Boys Organize Internationally With Committees In 20 Countries

Like the College itself, the Fund has an international outlook, with Old Boys and parents spanning the western world . . . from the foot of South America to the north of Scotland . . . from Turkey to the Yukon Territory.

Organization of the Old Boys Division is developing rapidly, although many more volunteers are still to be enlisted, report Chairman W. H. A. (Ham) Thorburn '26 and Vice-Chairman J. R. Chipman '42.

"We have a big job to do because we have so much ground to cover and so many Old Boys to see," says Mr. Thorburn. "In some distant areas where there are only a handful of Old Boys, we will be working closely with the Parents Division in hopes of canvassing everybody personally. However, most of our efforts will be directed to forming committees and soliciting gifts in areas where there are greater concentrations of Old Boys. Whatever the case, we plan to approach all prospects personally, not by mail or telephone."

Old Boys are being looked to for major financial support for they, more than all others, know the true value of St. Andrew's, having benefited most directly from its operation. For many, attendance at the College was the turning point in their lives, the time when patterns of character and individuality took permanent root.

Because St. Andrew's is an independent school it must rely upon the loyalty and generosity of its "family" and friends to help it overcome urgent problems and grow to even greater stature. And Old Boys, being the closest members of the family, are the first to discharge their responsibilities; to ensure that the College will be enabled to carry on its durable traditions.

He pointed out that the present appeal provides an excellent opportunity for all Old Boys to share in the greatness of St. Andrew's and to show personal appreciation for the lasting benefits they received during their important formative years.

Committees within the Old Boys Division are being organized to seek gifts during the month of April from former students across Canada and in 20 countries and states throughout the world.

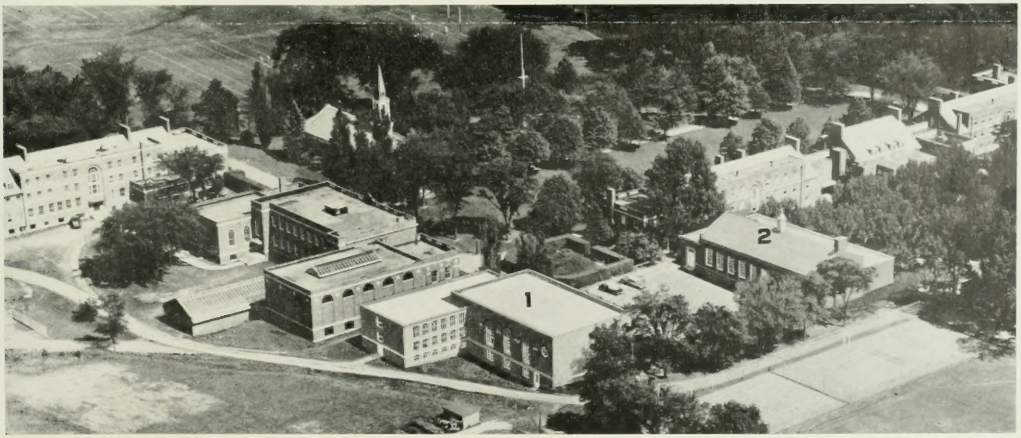
T. George Armstrong '33 is heading up the committee to obtain contributions from Toronto Old Boys. Year group chairmen include: Robert E. Grass, Q.C. '08; Fred M. Lyon '28; A. Scott Montgomery '32; R. A. Mackinnon '46; T. B. Chipman '47; and T. T. Malone '51.

W. H. A. THORBURN '26
Chairman, Old Boys

Old Boys residing in Ontario, outside of Toronto, will be canvassed by a committee chaired by R. A. Wadds '39. Gordon R. McGregor '20 has been enlisted as chairman of the Quebec Committee.

A Canada Committee, to cover Old Boys in the Maritimes and throughout western Canada is being formed under the chairmanship of Ian Flemming '48.

R. H. M. Lowndes '12 is chairman of the Overseas Committee.



AERIAL VIEW of the College campus from the north-west, showing location and shape of the proposed new Classroom and Auditorium Building (1) and Great Hall (2). Other expansion of facilities will be accomplished by renovation of existing buildings.

Seek $1,195,000

Continued from page 1

"This appeal is important to everybody who is interested in education, especially in the preparation of able boys for university and the full development of individual talents and leadership abilities," Mr. Macdonald says. "As an independent school for boys St. Andrew's fulfils an integral and specific role in our system of organized education. If it did not exist, Canada would be much the poorer. Many talented boys would not receive the kind of encouragement and development they deserve. By any measurement and particularly that of the accomplishments of former students, St. Andrew's makes a valuable contribution to our nation.

"The school is finding it increasingly difficult — if not impossible — to continue living with the handicaps imposed by inadequate facilities and the absence of scholarship endowment funds. At present 258 boys are enrolled in facilities originally designed for 180. And although some $22,000 is made available each year for student aid more than half of this amount comes directly from revenues badly needed for general operations, including the preservation of academic standards."

Mr. Macdonald emphasized that the appeal is "not only urgent but essential" if the College is to continue providing effective programs for present and future enrolments, and is to serve a larger number of able boys from all income groups.

FRANK F. McEACHREN '37
Chairman, Public Information

Estimated cost of the expansion program — including a new Classroom-Auditorium Building, a new Great Hall and improvements to existing facilities — is $945,000. It is designed to eliminate present overcrowding and allow an increase of 42 students in future enrolments. $250,000 in new capital is needed to establish a scholarship and bursary endowment fund.

Every effort will be made to canvass all Old Boys and parents personally, wherever they reside.

ADDRESS TO HAGGIS fascinates a group of guests at the Old Boys' Ceilidh last month in the Royal York Hotel, Toronto. Left to right are Headmaster and Mrs. J. Robert Coulter; chairman of the College Board of Governors, J. K. Macdonald; president of St. Andrew's Society, Lt.-Col. and Mrs. J. D. Craig; R. A. Mackinnon, vice-president of the Old Boys' Association, and Mrs. Mackinnon.

Describe Plans

Continued from page 1

Total estimated cost for building, equipment, renovations and repairs is $945,000.

Included in the plans are two new structures:

1. *Classroom and Auditorium Building*, to provide seven classrooms, facilities for science, art and music, and auditorium for multiple use, including English classes, debating, dramatics and numerous assemblies.
2. *Great Hall*, of traditional design, to provide facilities for the entire school to sit down to meals together, and replacing the inconvenient and uneconomical dining rooms now operating.

Renovations will make available residence accommodations for additional students and an infirmary large enough to provide more efficient health protection.

An endowment fund for scholarships and bursaries will be set up with $250,000 in new capital. At present the school enjoys no endowed wealth, although some $22,000 is made available each year for student aid, including $10,000 donated annually by Old Boys and other College supporters. The school itself provides over $12,000 but this money is taken directly from annual income and is urgently needed for general operations, including the preservation of teaching standards and for building upkeep.

A public educational trust, St. Andrew's is open to students of all races, religions and social backgrounds. Dedicated to educational service it is the desire of the school to increase the amount of financial aid to deserving students . . . boys with ability and leadership potential. The endowment fund will make this possible while, at the same time, freeing revenues to place the school on a sounder operating basis. At present it faces deficit budgeting in order to maintain the existing scholarship and bursary program.